



To our customers and partners:

Our thoughts are with everyone affected by COVID-19 and we stand with you, our valued customers and friends, during these unsettling times. As many have said, we're in this together.

Given the rapid pace of change and uncertainty, we wanted to provide you with a business update.

Taking care of our employees, who serve you every day

First and foremost, providing a safe environment for our employees around the globe remains our top priority. These are not just employees, but our Brady family, and we're grateful for the strength and resolve they've shown. As Brady provides critical products and materials to labs, hospitals and other customers who are on the front lines fighting this pandemic, as well as to customers who support critical infrastructure, Brady Corporation's manufacturing facilities are considered an essential business. We are proud of our employees who are working so incredibly hard to ensure you receive the products you need, when you need them.

Leveraging a global network of assets

With a strong business continuity plan in place, we are – and will continue to be – ready to support you. Simply put, we are up and running and are confident in our ability to meet customer needs based on material on hand or in transit. Our commitment to you will not waver.

Continuing our focus on innovation

As many businesses continue to step up during these unprecedented times, we are proud to share that we've launched the Brady Global Hope Challenge, an internal initiative focused on uncovering further solutions to help in the fight against COVID-19. This challenge leverages Brady's greatest assets – our people, products and capabilities.

Again, we stand with you and are confident we will get through this together. We've had the honor of serving you for the past 100+ years – and we're not about to stop now. Thank you for trusting us with that responsibility.

Sincerely,

Michael Nauman
President and CEO